



# 2011

## MEDIA DATA

**New circulation: 6800 copies**

 **Giesel Verlag** GmbH



Giesel Verlag GmbH, Hans-Böckler-Allee 9, 30173 Hannover, Phone +49(0)511 7304-0, Fax +49(0)511 7304-157, info@giesel.de

**1 Short characteristic**

The *journal METALL* focuses on the non-ferrous metals branch with its base metals copper, zinc, aluminium, magnesium, lead, nickel and tin as well as stainless and special steels, semi-conductors and precious metals. Main topics are primary metallurgy and recycling of metals, their processing, applications and related materials research.

*METALL* deals with metallurgy including its technology and testing as well as the optimization of material properties through processes such as rolling, forming, forging, extrusion, thermal treatment, casting, joining, cutting, surface treatment or powder metallurgy.

The well versed editorial staff of experienced materials scientists and metallurgists reports on a regular basis about metallurgical equipment; it presents innovations and shows recent developments in reports about companies. New materials are also a main topic of *METALL*. They are presented in exclusive papers with a spotlight on their practical applications. This way *METALL* builds a bridge between research and industry. A comprehensive overview of news from the nonferrous and stainless industry (daily news available online) and background reports of metal economics and statistics about production and trading are an important base for decisions in the metallurgical branch.

Readers of the journal *METALL* are CEOs, metallurgists, materials experts, designers, traders, recyclers and procurement managers in metallurgy itself and in important metal-using industries, especially in engineering, automotive, electrical engineering and electronics, medical engineering and metal construction. Additional readers are from the metal, semi-finished product and scrap trading industries.

- 2 **Frequency** ..... 10 times a year
- 3 **Volume** ..... volume 65, 2011
- 4 **Web-Address (URL)** ..... www.metall-web.de

5 **Membership** ..... -

6 **Organ** ..... -

7 **Publisher** ..... Giesel Verlag GmbH, Hannover

8 **Publishing house** ..... Giesel Verlag GmbH  
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 Office address ..... Hans-Böckler-Allee 9, 30173 Hannover  
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11 **Sales**  
 Phone ..... +49(0)511 7304-125  
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12 **Subscription price**  
 Annual subscription: Germany € 215.-  
 Abroad € 215.-  
 Retail sail (plus delivery charges) € 215.00

13 **ISSN** ..... 0026-0746

14 **Content analysis 2009 = 10 issues**  
 Magazine format ..... DIN A4  
 Total content ..... 696 pages = 100 %  
 Editorial content ..... 519 pages = 74.6 %  
 Advertising content ..... 177 pages = 25.4 %

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Consisting of  
 Classified ads ..... -  
 bound inserts ..... 1 = 0.6 %  
 ads of publishers  
 and print shops ..... 15 pages = 8.5 %

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**Loose inserts** ..... 4 pieces  
**Partial loose inserts** ..... -

#### 15 Editorial content analysis in 2009 = 519 pages

Metallurgy/recycling.....	31.5	pages	=	6.1	%
Castings, foundry, casting of semi-finished products ...	30.5	pages	=	5.9	%
Furnaces, smelting, refractories .....	15.5	pages	=	3.0	%
Semi-finished products, forming.....	24.0	pages	=	4.6	%
Powder metallurgy .....	11.5	pages	=	2.2	%
Equipments, logistics, materials testing .....	30.5	pages	=	5.9	%
Processing, joining, cutting.....	31.5	pages	=	6.1	%
Surfaces .....	14.0	pages	=	2.7	%
Application .....	78.5	pages	=	15.1	%
Metal trading.....	49.5	pages	=	9.5	%
News .....	50.0	pages	=	9.6	%
Interviews, editorial .....	17.0	pages	=	3.3	%
Research, materials development .....	42.5	pages	=	8.2	%
Contents / list of advertisers.....	30.0	pages	=	5.7	%
Service, personal data .....	63.0	pages	=	12.1	%
	519.0	pages	=	100.0	%

#### 16 Circulation control



Member of "Informationsgemeinschaft zur Feststellung der Verbreitung von Werbeträgern e.V."

#### 17 Circulation analysis

Annual average of copies per issue (July 1, 2009 to June 30, 2010)			
<b>Print run</b> .....	2 100		
<b>Actually distributed circulation</b> .....	2 027	thereof abroad	417
<b>Paid circulation</b> .....	454	thereof abroad	83
– subscriptions .....	411	thereof abroad	82
– sale by retail .....	–		
– other sale .....	43	thereof abroad	1
<b>Free samples</b> .....	1 573	thereof abroad	334
<b>Remaining, archive and voucher copies</b> .....	73		

#### 18 Geographic distribution analysis

Publisher's information: planned distribution as of 2011

Economic area:	percent of actually distributed circulation	
	%	Copies
Germany:	88.0	5 896
Abroad:	12.0	804
<b>Actually distributed circulation:</b>	<b>100.0</b>	<b>6 700</b>

#### 18.1 Distribution in Germany according to Nielsen-areas

Publisher's information: planned distribution as of 2011

	%	Copies
Nielsen-area 1: (Hamburg, Bremen, Schleswig-Holstein, Lower Saxony)	11.3	757
Nielsen-area 2: (North Rhine-Westphalia)	28.5	1 909
Nielsen-area 3a: (Hessen, Rhineland-Palatinat, Saarland)	11.4	764
Nielsen-area 3b: (Baden-Wuerttemberg)	16.8	1 126
Nielsen-area 4: (Bavaria)	11.4	764
Nielsen-area 5, 6, 7: (Berlin and eastern states)	8.6	576
<b>Actually distributed circulation in Germany</b>	<b>88.0</b>	<b>5 896</b>
<b>Actually distributed circulation abroad</b>	<b>12.0</b>	<b>804</b>
<b>Actually distributed circulation:</b>	<b>100.0</b>	<b>6 700</b>

19 Branches / Economic sectors / Subject areas / Professional groups

Publisher's information: planned distribution as of 2011

Basic category number	Addressee group description "Economic sector classification" of the Federal Office of Statistics, 2003 edition	Proportion of issues actually distributed	
		%	Copies
27	<b>Metal production and processing</b> / Smelters (primary) / remelters (secondary) / first processing, extrusion / semis production / sections / foundries, rolling plants, equipment suppliers	17.1	1 146
28	<b>Manufacture of metal products</b> , iron, sheet and metalwork industry, surface technology, metal construction, roller blinds / balconies / roofing, industrial and workshop construction, metalworking shops / decorative work, façades / cladding, windows / doors / gates, stairs / railings, sanitary ware / heating / air-conditioning	9.4	630
29	<b>Plant and mechanical engineering</b>	15.8	1 059
30	<b>Office machine manufacturers</b>	1.4	93
31/32	<b>Electrical/electronic engineering</b> : production of solar collectors, equipment for renewable energies	7.8	522
33	<b>Medical, measurement, control and regulation technology, optics, precision mechanics</b>	4.1	275
34	<b>Manufacture of vehicles and vehicle components</b>	9.1	610
35	<b>Other automotive engineering</b>	3.7	248
36	<b>Manufacturers of furniture, decorative ware, musical instruments, sports equipment, toys</b>	2.4	161
37	<b>Recycling</b> : recycling of scrap and residues	3.7	248
51/52	<b>Trading / Semis trading</b>	11.5	770
73	<b>Institutes / Universities</b>	0.5	33
Other	<b>Fairs / Conferences</b>	1.5	101
<b>Actually distributed circulation in Germany</b>		<b>88.0</b>	<b>5 896</b>
<b>Actually distributed circulation abroad</b>		<b>12.0</b>	<b>804</b>
<b>Annual average of actually distributed circulation</b>		<b>100.0</b>	<b>6 700</b>

## 20 Size of company

Publisher's information: planned distribution as of 2011

Number of employees	percent of actually distributed circulation	
	%	Copies
1-49	4.4	295
50-99	4.0	268
100-199	4.1	275
200-499	29.6	1 983
500-999	27.1	1 816
1000 and more	18.8	1 259
Germany	88.0	5 896
Abroad	12.0	804
	<b>100.0</b>	<b>6 700</b>

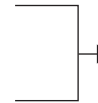
20.1 Job characteristic: Areas of responsibility: not collected

21.2 Job characteristic: Position in the company: not collected

22 Education

23 Age

24 Local size classes



was not collected because not relevant for the utility value of the trade magazine

### 1 Circulation annual average

(according to AMF scheme 2, number 17)

Print run ..... 2 100 copies  
Actually distributed circulation:..... 2 027 copies  
Planned print run 2011 (publisher's information) ..... 6 800 copies

### 2 Magazine format

..... 210 mm wide, 297 mm high, DIN A4  
Print space ..... 188 mm wide, 272 mm high  
Number of columns ..... 4 columns = column width 44 mm  
3 columns = column width 60 mm

### 3 Printing and binding, print documents

Offset printing; adhesive binding. Delivery of digital print documents is required (refer to info on "digital print documents"). Cost prices will be charged for files that are not accurate in size and for the generation of color ads.

### 4 Dates

Frequency ..... 10 issues per year  
Publication date ..... refer to editorial calendar  
Closing date for ads and copy ..... refer to editorial calendar

### 7 Advertising formats and prices

All prices are exclusive of VAT.  
Colour prices include standard colours in accordance with Euroscale.

Format	width x height in mm	basic price b/w in €
1/1 page	188 x 272	2 740.-
1/2 page	92 x 272 / 188 x 134	1 370.-
Juniorpage	140 x 180	1 640.-
1/3 page	60 x 272 / 188 x 88	910.-
1/4 page	92 x 134 / 188 x 65 / 44 x 272	690.-
1/8 page	92 x 65 / 188 x 31 / 44 x 134	380.-
Basic price per one-column millimetre line (44 mm)		2.90

*Different formats on request*

### 5 Publisher

Giesel Verlag GmbH

Office address ..... Hans-Böckler-Allee 9, 30173 Hannover  
Postal address ..... Postfach 54 20, 30054 Hannover  
Advertising department Büro Augsburg;  
Gögginger Straße 105a, 86199 Augsburg  
Phone ..... +49(0)821 319880-34  
Fax ..... +49(0)821 319880-80  
email ..... d.ross@giesel.de

### 6 Terms of payment

On pre-payments and payment with credit card 3 % discount,  
on payment within 10 days after calculation date 2 % discount,  
but 30 days after calculation date without deduction

USt.-Ident-Nr.: DE 115051385

### Bank details:

Commerzbank Hannover Nr. 1500222 (BLZ 250 400 66),  
IBAN-Nr. DE 03250400660150022200, Swift-Code: COBADEFF 250  
Postbank Hannover Nr. 908 98-306 (BLZ 250 100 30)  
DE65 2501 0030 0090 8983 06. BIC = PBNKDEFF

### 13 Bound inserts

Special formats on request. When an order is placed a sample has to be submitted. Please deliver bound inserts in an untrimmend format of 216 mm width and 303 mm height (adhesive binding), multiple-page bound inserts folded.

Paper weight	up to 130 g	up to 170 g	over 170 g
2 page	3 425.- €	3 770.- €	4 145.- €
4 page	5 140.- €	5 655.- €	6 220.- €
8 page	7 710.- €	8 480.- €	9 325.- €

*Different paper weights on request*

<b>Preferred positions</b>	2nd cover, b/w	3 290.– €
	3rd cover, b/w	3 015.– €
	4th cover, b/w	3 290.– €
	cover	on request

### Type setting and litho costs

Technical costs for typesetting and corrections are charged at cost price and are not discountable.

## 8 Surcharges (non-discountable)

### 8.1 Color surcharges

Each additional standard colour (Euroscale)	1/1 page	360.– €	1/4 page	160.– €
	1/2 page	220.– €	1/8 page	100.– €
	1/3 page	190.– €		

### 8.2 Positioning

Across spine	add 10 % to b/w basic price
Bleed size	add 10 % to b/w basic price

## 9 Classified ads

Categories, sales, bids, job offers, miscellaneous  
per millimetre 2.90 €  
box number charge 8.00 €

## 10 Special forms of advertising – on request

### Registrations in the source of supply list

1 Line (2 mms high, 35 posters) per issue. 11.– €  
Headwords are not calculated. Minimum period of at least one year. The contracts extend automatically by one year if they are not cancelled at least one month before the expiry date of the contract. Changes and new registrations are only possible at the beginning of a quarter for technical reasons. Logos are deducted after mm.

## 11 Discounts (when purchasing within one insertion year)

Series discounts		Volume discounts	
3 ads	5 %	2 pages	10 %
6 ads	10 %	4 pages	15 %
12 ads	15 %	6 pages	20 %
		12 pages	25 %

## 12 Combinations

Larger acquisitions and multiple year orders on request

## 13 Loose inserts (non-discountable)

Total circulation... Price per thousand... Total circulation..Price per thousand  
up to 25 g .....240.– €..... up to 40 g ..... 320.– €  
up to 30 g .....265.– €..... up to 45 g ..... 350.– €  
up to 35 g .....290.– €..... up to 50 g ..... 385.– €

Heavy inserts, partial inserts and possible postage on request.  
Maximum format 205 x 290 mm.

## 14 Tip-ins

**Postcards** in combination with an ad or bound insert

Insert charge for DIN A6 format with a weight of up to 5 g 535.– €  
Plus glueing costs per thousand on request  
Plus additional distribution costs on request

### Samples/CDs/booklets

Prices and glueing costs on request along with submission of a binding sample.

Supply quantity for inserts and postcards etc. is 4 550 copies.  
The publisher reserves the right to increase the circulation on special occasions.

## 15 Delivery address for positions 13 and 14

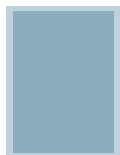
Integralis Industriebuchbinderei Lettershop und Fulfillment GmbH  
Lägenfeldstraße 4, 30952 Hannover/Ronnenberg

Delivery note: Trade magazine, ... issue

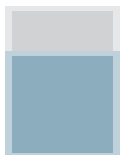
Delivery free printing house.

Delivery 10 days prior to publication date at the latest.

**Magazine format: A4 (210 × 297 mm)**



**1/1-page**  
S: 188 X 272  
A: 216 X 303



**2/3-page**  
S: 188 X 180  
A: 216 X 200



**2/3-page**  
S: 124 X 272  
A: 138 X 303



**Junior Page**  
S: 140 X 180  
A: 154 X 200



**1/2-page**  
S: 188 X 134  
A: 216 X 154



**1/2-page**  
S: 92 X 272  
A: 106 X 303



**1/3-page**  
S: 188 X 88  
A: 216 X 108



**1/3-page**  
S: 60 X 272  
A: 74 X 303



**1/4-page**  
S: 188 X 65  
A: 216 X 85



**1/4-page**  
S: 92 X 134  
A: 106 X 154



**1/4-page**  
S: 44 X 272  
A: 58 X 303



**1/8-page**  
S: 188 X 31  
A: 216 X 44




**1/8-page**  
S: 92 X 65  
A: 106 X 78



**1/8-page**  
S: 44 X 134  
A: 58 X 154

S = type area  
width x height in mm

A = bleed size  
width x height in mm  
incl. trim (3 mm each side)

 trim edge =  
ad format exceeding  
type area

**Digital print documents**

The following conditions have to be met for a correct processing of digital print documents:

**Preferred data format**

Printable PDF or EPS files (with embedded fonts and image files) from QuarkXPress, InDesign, Illustrator, Photoshop or Freehand.

Please save to trimmed size without trim and register marks, etc.

When delivering open files (incl. fonts and high-resolution images) as well as files from programs such as WORD, EXCEL, PowerPoint, Pagemaker or CorelDraw, we cannot take responsibility for the quality of the advertisements. Extra costs are charged according to effort for these formats.

**Images files**

Resolution of colour or grey scale images at least 300 dpi

Line drawing at least 1200 dpi

**Colour**

CMYK, no RGB or special colours

**Print method**

Web offset printing

**Data carrier format**

CD-ROM (Macintosh/Windows), DVD-ROM (Macintosh)

**Data transfer**

email: [anzeigendaten-met@schluetersche.de](mailto:anzeigendaten-met@schluetersche.de)

FTP connections on request

**File information**

Please state magazine\_issue\_advertiser when sending the data and send exact order data as well as an authoritative printed version of your advertisement.

Colour advertisements also require a proof that corresponds to the recommendations by FOGRA or ECI for web-offset printing. Type of proof and paper category on request.

**Advertisement order**

These specifications do not substitute the written advertisement order.

Please send this directly to the advertisement department.

**Receiving and processing check**

The publisher assumes no responsibility for colour deviations and text positions in the advertisement, if files were not saved in the formats specified above and no colour-reference proofs were sent.

**Technical costs**

Work costs will be charged for designing/producing advertisements and changing templates that do not correspond to size as well as handling all templates that do not correspond to the printing method.

**Technical requests/contact**

email to [anzeigendaten-met@schluetersche.de](mailto:anzeigendaten-met@schluetersche.de)

Phone +49(0)511 8550-2521

## New METALL-Guide

The METALL-Guide presents your company, your homepage or for example your product catalogue crossmedial print + online. Choose your entry according to your individual marketing strategy and address yourself to the executives in the nonferrous metals and stainless steel industry.

### Services:

YOUR COMPANY-, CATALOGUE- OR HOMEPAGE ENTRY

### Layout:

Address data in 8 lines (company, address, telephone, fax, internet, email)

- + screenshot of the web site, catalogue or company logo
- + 100 signs of the company profile
- + a category of your choicel

= price per advertisement / issue € 200.-

**+ Extra-Entry**  
online in the source of supply list

### We need from you:

- picture of your catalogue/brochure/logo (pdf-data, 300 dpi) or a screenshot of your homepage
- short description which should be published with the picture (reference value: 100 signs)

### Conditions:

- collective invoice with first issue according to the agreement of duration
- not discountable
- no agency commission
- 4-colour-printing including
- duration optionally 6 or 12 months

### Registrations in the source of supply list

1 Line (2 mms high, 35 posters) per issue. € 11.-

Headwords are not calculated. Minimum period of at least one year. The contracts extend automatically by one year if they are not cancelled at least one month before the expiry date of the contract. Changes and new registrations are only possible at the beginning of a quarter for technical reasons. Logos are deducted after mm.

For your questions contact: Dennis Roß, +49(0)821 319880-34, d.ross@giesel.de

### Company entry

+ logo

#### Metallurgy and Rolling Mill Technology



METALL  
Gögginger Straße 105a  
D-86199 Augsburg  
+49(0)821 319880-0  
+49(0)821 319880-80  
info@giesel.de  
www.giesel.de

The trade magazine for NE-metals, stainless and specials steels

### Homepage entry

+ screenshot

#### Metallurgy and Rolling Mill Technology



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### Catalogue entry

+ image

#### Metallurgy and Rolling Mill Technology



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The trade magazine for NE-metals, stainless and specials steels

## www.metall-web.de

The web information portal for decision-makers in industry

### 1. Brief portrait of Metall-Web.de, the online edition of the technical journal METALL.

Metall-Web.de, the online edition of **METALL** International Journal, is the meeting-place for the NF branch on the internet. The extensive, branch-specific information it provides includes: daily current branch news and background reports sorted in detail under clear headings, the Metall-Web.de archive, calendar of events, links to associations and institutions, list of headings, reference sources and various advertising forms.

The users of the Metall-Web.de branch meeting-place, which has existed since the summer of 2005, include technical and senior staff in all sectors of the NF metals industry, many of whom follow not only the online, but also the printed version of the international technical journal **METALL** with great interest. This shows that the online version is no mere copy of the printed edition, but an independent information portal for the NF metals branch which accompanies and supplements the printed medium.

We present our offering in a new layout based on an innovative content-management system. This serves not only to make our website clearer and more user-friendly, but also enables you even better than before to indicate your wishes as an advertiser and so increase the effectiveness of your publicity actions.

Decide for yourselves. We would even now welcome talks with you.

### 2. Why you should take up advertising on Metall-Web.de

Metall-Web.de in the B2B platform for the NF metals branch. With Metall-Web.de, the internet edition of one of the leading branch media for the NF metals industry, **METALL** International Technical Journal, you will consistently take advantage of a qualitatively high-grade advertising medium:

- comprehensive reports on trends and developments in the NF metals branch
- exclusive branch news, online specials (fairs and special topics), calendar of events, databanks and links to associations and institutions
- premium target groups with high decision-making competence in the international NF metals industry and related branches
- a competent team of advisors, which would even be glad to visit you on the spot

- over 60 years of media competence in print and 10 years in the online sector
- high cross-media potential by simultaneous advertising in the online and printed editions

### 3. Advertising formats and prices<sup>1</sup> for Metall-Web.de

Ad, type	Banner size in process (width x height)	File size	Format	Start page and subheadings
1. Superbanner	728 x 90	max. 50 KB	GIF/JPG/FLASH	800 €/month
2. Skyscraper <sup>2</sup>	160 x 600	max. 50 KB	GIF/JPG/FLASH	450 €/month
3. Promotion-Ads <sup>2</sup>	340 x 280	max. 50 KB	GIF/JPG/FLASH	600 €/month
	340 x 160	max. 50 KB	GIF/JPG/FLASH	280 €/month
	340 x 120	max. 50 KB	GIF/JPG/FLASH	200 €/month
4. Content-Ads <sup>2</sup>	558 x 300	max. 50 KB	GIF/JPG/FLASH	800 €/month
	558 x 120	max. 50 KB	GIF/JPG/FLASH	320 €/month
5. Halfsize <sup>2</sup>	234 x 60	max. 50 KB	GIF/JPG/FLASH	150 €/month
6. Fullsize <sup>2</sup>	468 x 60	max. 50 KB	GIF/JPG/FLASH	250 €/month
7. Video	320 x 240	max. 5 MB	FLASH	600 €/month
	520 x 390	max. 5 MB	FLASH	800 €/month

<sup>1</sup> VAT applicable to be added to all prices

<sup>2</sup> When several different banners are in the same [position (half-size, full-size, superbanner, max. 5 banners in each case; promotion-ad, content-ad, skyscraper, max. 3 banners in each case; these rotate in a 15-second cycle.

#### 4. Premium entry in the supply source list on Alu-Web.de

Maximum logo size: 150px x 150px (width x height)

Logo formats: JPG/GIF/PDF

Document formats: PDF/JPG/GIF

Video format: FLASH

Price 1: 150.– €/year

#### 5. Business contacts on Alu-Web.de

Business connections or raw materials market or machinery max

Entry with premium position, formats: JPG/GIF/PDF

Price 1: 30.– €/month

#### 6. Employment market on Alu-Web.de

Job offers, with premium positioning in combination with print

Formats: JPG/GIF/PDF

Price 1: 80.– €/month

Other online advertising forms by request.

VAT must be added to all prices.

#### 7. Use of external AdServer yes

Accesses (on average)

Visits..... 3 296 /month

Page Impressions..... 6 188 /month

(settles, without robots)

The screenshot shows the METALL website interface. At the top, there's a navigation bar with 'METALLE' and 'STAHLNACH' tabs. Below that, a 'Full-Banner' is positioned across the top. On the right side, a vertical 'Sky Scraper' ad is visible. At the bottom of the page, a 'Content Ad' is placed. The main content area features several news articles with images and text, such as 'Neuer Cathodis in Aluminium-Elektrolyse' and 'Stahlschutzanlagen - wirksamlich und sicher'.

#### 8. Discounts

Running time	Discount	Quantity table
6 month	5 %	2 Banner
9 month	15 %	3 Banner
12 month	20 %	4 Banner

#### 9. Payment conditions

10 days after invoice date: 2% discount, otherwise 30 days without deductions.

Bank transfer process is possible. Ups.-ident.-No. DE 115 697 748

Statutory VAT to be added to all prices .

#### Bank links:

Postbank Hannover (BLZ 250 100 30), Account No. 908 98-306

IBAN-No.: DE 65 2501 0030 0090 898306 BIC: PBNKDEFF

#### 10. Print – online combination

A combination of advertisement placement and online publicity provides the prerequisites for a successful cross-media advertising presence. Used individually or strategically linked with one another in a marketing mix, our services have only one aim: your optimum success! We would be glad to discuss with you how best to achieve your marketing objectives effectively by advertising on industrieforum.net and in technical publications. Collaborate with us to produce your perfect marketing mix!

#### 11. Technical notes

- Data delivery: at least 1 week before publication, by email to: [anzeigendaten-met@schluetersche.de](mailto:anzeigendaten-met@schluetersche.de)
- Special formats and sizes: only possible after discussion
- Target link: to be indicated for each banner
- With advertising banners in Flash format, please note that a display are must be embedded with the link to the internet page promoted in the Flash film. The display area should be active throughout the running time of the film and should open the linked pages in a new window.
- Third-party advertising: external supply via our AdServer is possible. However, the customer bears any liability!
- File sizes as recommended, to avoid long loading times.

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Topics	Month	Feb.	March	April	May	June	July	Sept.	Oct.	Nov.	Dec.
	Issue	1/2	3	4	5	6	7/8	9	10	11	12
	Date of Publication	03.02.	10.03.	07.04.	12.05.	13.06.	21.07.	01.09.	07.10.	03.11.	01.12.
	Advertising deadline	20.01.	24.02.	24.03.	28.04.	26.05.	07.07.	18.08.	22.09.	20.10.	17.11.
<b>Metal-Special</b>											
Aluminium		■				●		■			●
Lead											■
Precious metals					■					■	
Stainless steel, special steel				■		●	■		■		
Ferro-Alloys				■			■		■		
Hard metals					■	●	■				
Copper			■		■	●				■	
Magnesium		■				●		■			
Nickel, chrome				■			■		■		
Special metals			■								
Semiconductors			■		■					■	●
Titanium		■				●		■			
Zinc						●		●			■
Tin											■
<b>Metallurgy</b>											
Primary metallurgy		■	●	●	●	■	●	●	■	●	●
Recycling		●	■	●	■	■	●	●	■	●	●
<b>Processing, semiproducts</b>											
Casting		■			●	■		■			■
Refractories		●				■					●
Melting		■	●	●	●	■				■	●
Heat treatment				■		■				●	
Extrusion: wires, tubes, profiles		■	■		■	■		■		■	
Rolling: sheet, strips, foil			■	■	■	■	■		●	■	
Powder metallurgy				●		●			■		
Suppliers and subcontractors		■				■					■

Machines, equipment, technologies										
Processing, tools		●	●			■	■			■
Joining	●		■				■			■
Sawing, cutting	●						■			
Surface technology		■	●			■	●		●	■
Corrosion protection		■	●			■				■
Auxiliaries	●	●	●	●	●	●	●	●	●	●
Logistics / storage technology				●				■		
Occupational health and safety	●						●			■
Measuring, testing										
Testing, analytics			■		●				●	●

## Metals Application

Armatures / installation / building services / valves		■	■	■		■			■	
Electrical engineering, electronics		■		■			●		■	
Engineering	●		■		●	■		■		
Metal construction	●		■			■				
Windows/ facades / roofing	●	■	●	■		●	■		■	
Solar technology		■		■			■	■	■	■
Automobile industry	●				●		■			■
Automotive, other	●						●		●	

## Metal trading

Trading of metals and semi-products	●	●	●	●	●	●	●	●	●	●
Trade of scrap				●				●		

## Fairs and Events 2011

European Coatings Show, Nürnberg	29.03.–31.03.2011		■							
CONTROL, Stuttgart	03.05.–06.05.2011			■						
BIR, Singapur	23.05.–25.05.2011				●					
GIFA, METEC, THERMPROCESS, NEWCAST 2011, Düsseldorf	28.06.–02.07.2011					■				
IAA, Frankfurt a. Main	15.09.–25.09.2011					■				
EMO, Hannover	19.09.–24.09.2011						■			
BIR, München	24.10.–25.10.2011							■		
Hochschulkupfersymposium	November 2011								■	
Euroguss, Nürnberg	17.01.–19.01.2012									■

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