



2012

MEDIA DATA

www.metall-web.de

 Giesel Verlag GmbH

Giesel Verlag GmbH, Gögginger Straße 105a, 86199 Augsburg, Phone +49(0)821 319880-13, Fax +49(0)821 319880-80, info@giesel.de

1 Short characteristic

The *journal METALL* focuses on the non-ferrous metals branch with its base metals copper, zinc, aluminium, magnesium, lead, nickel and tin as well as stainless and special steels, semi-conductors and precious metals. Main topics are primary metallurgy and recycling of metals, their processing, applications and related materials research.

METALL deals with metallurgy including its technology and testing as well as the optimization of material properties through processes such as rolling, forming, forging, extrusion, thermal treatment, casting, joining, cutting, surface treatment or powder metallurgy.

The well versed editorial staff of experienced materials scientists and metallurgists reports on a regular basis about metallurgical equipment; it presents innovations and shows recent developments in reports about companies. New materials are also a main topic of *METALL*. They are presented in exclusive papers with a spotlight on their practical applications. This way *METALL* builds a bridge between research and industry. A comprehensive overview of news from the nonferrous and stainless industry (daily news available online) and background reports of metal economics and statistics about production and trading are an important base for decisions in the metallurgical branch.

Readers of the journal *METALL* are CEOs, metallurgists, materials experts, designers, traders, recyclers and procurement managers in metallurgy itself and in important metal-using industries, especially in engineering, automotive, electrical engineering and electronics, medical engineering and metal construction. Additional readers are from the metal, semi-finished product and scrap trading industries.

- 2 **Frequency** 10 times a year
- 3 **Volume** volume 66, 2012
- 4 **Web-Address (URL)** www.metall-web.de

- 5 **Membership** -
- 6 **Organ** -

7 **Publisher** Giesel Verlag GmbH,
Postfach 5420, 30054 Hannover,
Hans-Böckler-Allee 9, 30173 Hannover

8 **Publishing house** Giesel Verlag GmbH – Office Augsburg
Postal-/Office address..... Gögginger Straße 105a, 86199 Augsburg
Phone +49(0)821 31 9880-13
Fax..... +49(0)821 31 9880-80
E-Mail..... info@giesel.de
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12 Subscription price

Annual subscription:	Germany	€ 215.–
	Abroad	€ 215.–
Retail sail (plus delivery charges)		€ 21.50

13 **ISSN** 0026-0746

14 Content analysis 2010 = 10 issues

Magazine format	DIN A4	
Total content.....	612 pages	= 100 %
Editorial content	456 pages	= 74.5 %
Advertising content.....	156 pages	= 25.5 %
<hr/>		
Consisting of		
Classified ads	-	
bound inserts	1	= 0.6 %
ads of publishers		
and print shops	13 pages	= 8.3 %
<hr/>		
Loose inserts	4 pieces	
Partial loose inserts	-	

15 Editorial content analysis in 2010 = 456 pages

Metallurgy/recycling.....	69 pages =	15.0 %
Castings, foundry, casting of semi-finished products	28 pages =	6.1 %
Furnaces, smelting, refractories	19 pages =	4.2 %
Semi-finished products, forming.....	35 pages =	7.7 %
Powder metallurgy	8 pages =	1.8 %
Equipments, logistics, materials testing	32 pages =	7.1 %
Processing, joining, cutting.....	20 pages =	4.4 %
Surfaces	17 pages =	3.7 %
Application	31 pages =	6.8 %
Metal trading.....	37 pages =	8.1 %
News	31 pages =	6.8 %
Interviews, editorial	19 pages =	4.2 %
Research, materials development	28 pages =	6.1 %
Contents / list of advertisers.....	30 pages =	6.6 %
Service, personal data	52 pages =	11.4 %
	456 pages =	100.0 %

16 Circulation control



Member of "Informationsgemeinschaft zur Feststellung der Verbreitung von Werbeträgern e.V."

17 Circulation analysis

Annual average of copies per issue (July 1, 2010 to June 30, 2011)			
Print run	4 550		
Actually distributed circulation	4 402	thereof abroad	657
Paid circulation	374	thereof abroad	76
– subscriptions	364		
– sale by retail	–		
– other sale	10		
Free samples	4 028		
Remaining, archive and voucher copies	48		

18 Geographic distribution analysis

Publisher's information: planned distribution as of 2012

Economic area:	percent of actually distributed circulation	
	%	Copies
Germany:	85.1	3 404
Abroad:	14.9	596
Actually distributed circulation:	100.0	4 000

18.1 Distribution in Germany according to Nielsen-areas

Publisher's information: planned distribution as of 2012

	%	Copies
Nielsen-area 1: (Hamburg, Bremen, Schleswig-Holstein, Lower Saxony)	9.8	392
Nielsen-area 2: (North Rhine-Westphalia)	26.6	1 064
Nielsen-area 3a: (Hessen, Rhineland-Palapinate, Saarland)	10.8	432
Nielsen-area 3b: (Baden-Wuerttemberg)	19.4	776
Nielsen-area 4: (Bavaria)	12.2	488
Nielsen-area 5, 6, 7: (Berlin and eastern states)	6.3	252
Actually distributed circulation in Germany	85.1	3 404
Actually distributed circulation abroad	14.9	596
Actually distributed circulation:	100.0	4 000

19 Branches / Economic sectors / Subject areas / Professional groups

Publisher's information: planned distribution as of 2012

Basic category number	Addressee group description "Economic sector classification" of the Federal Office of Statistics, 2003 edition	Proportion of issues actually distributed	
		%	Copies
27	Metal production and processing / Smelters (primary) / remelters (secondary) / first processing, extrusion / semis production / sections / foundries, rolling plants, equipment suppliers	15.9	636
28	Manufacture of metal products , iron, sheet and metalwork industry, surface technology, metal construction, roller blinds / balconies / roofing, industrial and workshop construction, metalworking shops / decorative work, façades / cladding, windows / doors / gates, stairs / railings, sanitary ware / heating / air-conditioning	10.8	432
29	Plant and mechanical engineering	11.9	476
30	Office machine manufacturers	1.7	68
31/32	Electrical/electronic engineering : production of solar collectors, equipment for renewable energies	5.5	220
33	Medical, measurement, control and regulation technology, optics, precision mechanics	3.7	148
34	Manufacture of vehicles and vehicle components	12.2	488
35	Other automotive engineering	5.7	228
36	Manufacturers of furniture, decorative ware, musical instruments, sports equipment, toys	3.0	120
37	Recycling : recycling of scrap and residues	1.5	60
51/52	Trading of primary metals	8.7	348
73	Institutes / Universities	1.6	64
71/74	Engineering offices	1.8	72
Other	Fairs / Conferences	1.1	44
Actually distributed circulation in Germany		85.1	3 404
Actually distributed circulation abroad		14.9	596
Annual average of actually distributed circulation		100.0	4 000

20 Size of company

Publisher's information: planned distribution as of 2012

Number of employees	percent of actually distributed circulation	
	%	Copies
1-49	3.9	156
50-99	3.5	140
100-199	3.6	144
200-499	29.1	1 164
500-999	26.7	1 068
1000 and more	18.3	732
Germany	85.1	3 404
Abroad	14.9	596
	100.0	4 000

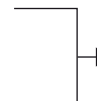
20.1 Job characteristic: Areas of responsibility: not collected

21.2 Job characteristic: Position in the company: not collected

22 Education

23 Age

24 Local size classes



was not collected because not relevant for the utility value of the trade magazine



1 Circulation annual average

(according to AMF scheme 2, number 17)

Print run 4 450 copies
Actually distributed circulation:..... 4 402 copies
Planned print run 2012 (publisher's information) 4 000 copies

2 Magazine format

210 mm wide, 297 mm high
Print space 188 mm wide, 272 mm high
Number of columns 4 columns = column width 44 mm
3 columns = column width 60 mm

3 Printing and binding, print documents

Offset printing; adhesive binding. Delivery of digital print documents is required (refer to info on "digital print documents"). Cost prices will be charged for files that are not accurate in size and for the generation of color ads.

4 Dates

Frequency 10 issues per year
Publication date refer to editorial calendar
Closing date for ads and copy refer to editorial calendar

7 Advertising formats and prices

All prices are exclusive of VAT.
Colour prices include standard colours in accordance with Euroscale.

Format	width x height in mm	basic price b/w in €
DIN A4 Standardformats		
1/1 page	188 x 272	2 760.-
Juniorpage	140 x 180	1 660.-
1/2 Seite	92 x 272 / 188 x 134	1 380.-
1/3 page	60 x 272 / 188 x 88	920.-
1/4 page	92 x 134 / 188 x 65 / 44 x 272	690.-
1/8 page	92 x 65 / 188 x 31 / 44 x 134	380.-
Basic price per one-column millimetre line (44 mm)		2.90

Different formats on request

5 Publisher

Giesel Verlag GmbH

Office address Gögginger Straße 105a, 86199 Augsburg
Advertising department Office Augsburg;
Gögginger Straße 105a, 86199 Augsburg
Phone +49(0)821 319880-13
Fax +49(0)821 319880-80
E-Mail d.ross@giesel.de

6 Terms of payment

On pre-payments and payment with credit card 3 % discount,
on payment within 10 days after calculation date 2 % discount,
but 30 days after calculation date without deduction

USt.-Ident-Nr.: DE 115051385

Bank details:

Commerzbank Hannover Nr. 1500222 (BLZ 250 400 66),
IBAN-Nr. DE 03250400660150022200, Swift-Code: COBADEFF 250
Postbank Hannover Nr. 908 98-306 (BLZ 250 100 30)
DE65 2501 0030 0090 8983 06. BIC = PBNKDEFF

13 Bound inserts

Special formats on request. When an order is placed a sample has to be submitted. Please deliver bound inserts in an untrimmend format of 216 mm width and 303 mm height (adhesive binding), multiple-page bound inserts folded.

Paper weight	up to 130 g	up to 170 g	over 170 g
2 page	3 450.- €	3 795.- €	4 175.- €
4 page	5 175.- €	5 695.- €	6 265.- €
8 page	7 765.- €	8 540.- €	9 395.- €

Different paper weights on request

Preferred positions	2nd cover, b/w	3 315.– €
	3rd cover, b/w	3 040.– €
	4th cover, b/w	3 315.– €
	cover, 4c	on request

Type setting and litho costs

Technical costs for typesetting and corrections are charged at cost price and are not discountable.

8 Surcharges (non-discountable)

8.1 Color surcharges

Each additional standard colour (Euroscale)	1/1 page	360.– €	1/4 page	160.– €
	1/2 page	220.– €	1/8 page	100.– €
	1/3 page	190.– €		

8.2 Positioning

Across spine	add 10 % to b/w basic price
Bleed size	add 10 % to b/w basic price

9 Classified ads

Categories, sales, bids, job offers, miscellaneous
per millimetre 2.90 €
box number charge 8.00 €

10 Special forms of advertising – on request

Registrations in the source of supply list

1 Line (2 mms high, 35 posters) per issue. 5.– €
Headwords are not calculated. Minimum period of at least one year. The contracts extend automatically by one year if they are not cancelled at least one month before the expiry date of the contract. Changes and new registrations are only possible at the beginning of a quarter for technical reasons. Logos are deducted after mm.

11 Discounts (when purchasing within one insertion year)

Series discounts		Volume discounts	
3 ads	5 %	2 pages	10 %
6 ads	10 %	4 pages	15 %
12 ads	15 %	6 pages	20 %
		12 pages	25 %

12 Combinations

Larger acquisitions and multiple year orders on request

13 Loose inserts (non-discountable)

Total circulation... Price per thousand... Total circulation..Price per thousand
up to 25 g245.– €..... up to 40 g 327.– €
up to 30 g270.– €..... up to 45 g 359.– €
up to 35 g297.– € up to 50 g 395.– €

Heavy inserts, partial inserts and possible postage on request.
Maximum format 205 x 290 mm.

14 Tip-ins

Postcards in combination with an ad or bound insert

Insert charge for DIN A6 format with a weight of up to 5 g 690.– €
Plus glueing costs per thousand on request
Plus additional distribution costs on request

Samples/CDs/booklets

Prices and glueing costs on request along with submission of a binding sample.

Supply quantity for inserts and postcards etc. is 6 800 copies.
The publisher reserves the right to increase the circulation on special occasions.

15 Delivery address for positions 13 and 14

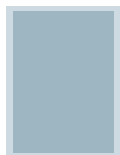
Integralis Industriebuchbinderei Lettershop und Fulfillment GmbH
Lägenfeldstraße 4, 30952 Hannover/Ronnenberg

Delivery note: Trade magazine, ... issue

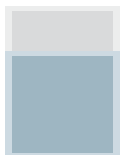
Delivery free printing house.

Delivery 10 days prior to publication date at the latest.

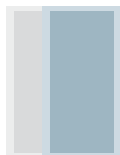
Magazine format: A4 (210 × 297 mm)



1/1-page
S: 188 X 272
A: 216 X 303



2/3-page
S: 188 X 180
A: 216 X 200



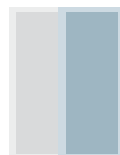
2/3-page
S: 124 X 272
A: 138 X 303



Junior Page
S: 140 X 180
A: 154 X 200



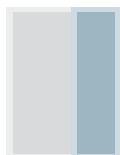
1/2-page
S: 188 X 134
A: 216 X 154



1/2-page
S: 92 X 272
A: 106 X 303



1/3-page
S: 188 X 88
A: 216 X 108



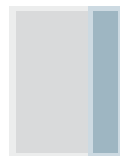
1/3-page
S: 60 X 272
A: 74 X 303



1/4-page
S: 188 X 65
A: 216 X 85



1/4-page
S: 92 X 134
A: 106 X 154



1/4-page
S: 44 X 272
A: 58 X 303



1/8-page
S: 188 X 31
A: 216 X 44




1/8-page
S: 92 X 65
A: 106 X 85



1/8-page
S: 44 X 134
A: 58 X 154

S = type area
width x height in mm

A = bleed size
width x height in mm
incl. trim (3 mm each side)

 trim edge =
ad format exceeding
type area

Digital print documents

The following conditions have to be met for a correct processing of digital print documents:

Preferred data format

Printable PDF or EPS files (with embedded fonts and image files) from QuarkXPress, InDesign, Illustrator, Photoshop or Freehand.

Please save to trimmed size without trim and register marks, etc.

When delivering open files (incl. fonts and high-resolution images) as well as files from programs such as WORD, EXCEL, PowerPoint, Pagemaker or CorelDraw, we cannot take responsibility for the quality of the advertisements. Extra costs are charged according to effort for these formats.

Images files

Resolution of colour or grey scale images at least 300 dpi

Line drawing at least 1200 dpi

Colour

CMYK, no RGB or special colours

Print method

Web offset printing

Data carrier format

CD-ROM (Macintosh/Windows), DVD-ROM (Macintosh)

Data transfer

email: anzeigendaten-met@schluetersche.de

FTP connections on request

File information

Please state magazine_issue_advertiser when sending the data and send exact order data as well as an authoritative printed version of your advertisement.

Colour advertisements also require a proof that corresponds to the recommendations by FOGRA or ECI for web-offset printing. Type of proof and paper category on request.

Advertisement order

These specifications do not substitute the written advertisement order.

Please send this directly to the advertisement department.

Receiving and processing check

The publisher assumes no responsibility for colour deviations and text positions in the advertisement, if files were not saved in the formats specified above and no colour-reference proofs were sent.

Technical costs

Work costs will be charged for designing/producing advertisements and changing templates that do not correspond to size as well as handling all templates that do not correspond to the printing method.

Technical requests/contact

email to anzeigendaten-met@schluetersche.de

Phone +49(0)511 8550-2521, Fax +49(0)511 8550-2401, Mr. Ulf Schröder

www. metall- web.de



Daily news



Supplier sources / delivery addresses



Links



Online advertising



Events



Addresses



Bookshop

New METALL-Guide

The METALL-Guide presents your company, your homepage or for example your product catalogue crossmedial print + online. Choose your entry according to your individual marketing strategy and address yourself to the executives in the nonferrous metals and stainless steel industry.

Services:

YOUR COMPANY-, CATALOGUE- OR HOMEPAGE ENTRY

Layout:

Address data in 8 lines (company, address, telephone, fax, internet, E-Mail)

+ screenshot of the web site, catalogue or company logo

+ 90 signs of the company profile

+ a category of your choice

= price per advertisement / issue € 200.-

+ Extra-Entry
online in the source of supply list
www.metall-web.de

We need from you:

- picture of your catalogue/brochure/logo (pdf-data, 300 dpi) or a screenshot of your homepage
- short description which should be published with the picture (reference value: 90 signs)

Conditions:

- collective invoice with first issue according to the agreement of duration
- 4-colour-printing including
- duration optionally 6 or 12 months

Registrations in the source of supply list

1 Line (2 mms high, 35 posters) per issue. € 5.-

Headwords are not calculated. Minimum period of at least one year. The contracts extend automatically by one year if they are not cancelled at least one month before the expiry date of the contract. Changes and new registrations are only possible at the beginning of a quarter for technical reasons. Logos are deducted after mm.

For your questions contact: +49(0)821 319880-13, info@giesel.de

Company entry

+ logo

Metallurgy and Rolling Mill Technology



METALL
Gögginger Straße 105a
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The trade magazine for NE-metals, stainless and specials steels

Homepage entry

+ screenshot

Metallurgy and Rolling Mill Technology



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The trade magazine for NE-metals, stainless and specials steels

Catalogue entry

+ image

Metallurgy and Rolling Mill Technology



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The trade magazine for NE-metals, stainless and specials steels

If you have wishes or questions – Here you reach us and our regional publishing company representations

Germany/Austria

Advertising department

Giesel Verlag GmbH – Office Augsburg
Gögginger Straße 105a, 86199 Augsburg
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E-Mail: info@giesel.de
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Switzerland

Jordi Publipress GmbH

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Hauptstrasse 27 · CH-3427 Utzenstorf
Phone: +41(0)32 6663090
Fax: +41(0)32 6663099
E-Mail: info@jordipublipress.ch
Web-address (URL): www.jordipublipress.ch

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Mediapoint & Communications SRL

Corte Lambruschini – Corso Buenos Aires, 8
V° Piano – Interno 7 · I-16129 Genova
Phone: +39(0)10 5704948
Fax: +39(0)10 5530088
E-Mail: info@mediapointsrl.it
Web-address (URL): www.mediapointsrl.it

USA, Great Britain, United Arab Emirates

Marketing Xpertise Rieth

Struemper Berg 10, 40670 Meerbusch, Germany
Phone: +49(0)2159 962643
Fax: +49(0)2159 962644
E-Mail: marketing.xpertise@t-online.de

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DEF & Communication Nicolas Boncoeur

48, boulevard Jean Jaurès, 92110 Clichy, France
Phone: +33(0)147307180
Fax: +33(0)147300189
E-Mail: nboncoeur@defcommunication.com

Denmark, Finland, Sweden, Norway, The Netherlands, Belgium, Luxembourg

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www.metall-web.de

The web information portal for decision-makers in industry

1. Brief portrait of Metall-Web.de, the online edition of the technical journal METALL.

Metall-Web.de, the online edition of **METALL** International Journal, is the meeting-place for the NF branch on the internet. The extensive, branch-specific information it provides includes: daily current branch news and background reports sorted in detail under clear headings, the Metall-Web.de archive, calendar of events, links to associations and institutions, list of headings, reference sources and various advertising forms.

The users of the Metall-Web.de branch meeting-place, which has existed since the summer of 2005, include technical and senior staff in all sectors of the NF metals industry, many of whom follow not only the online, but also the printed version of the international technical journal **METALL** with great interest. This shows that the online version is no mere copy of the printed edition, but an independent information portal for the NF metals branch which accompanies and supplements the printed medium.

We present our offering in a new layout based on an innovative content-management system. This serves not only to make our website clearer and more user-friendly, but also enables you even better than before to indicate your wishes as an advertiser and so increase the effectiveness of your publicity actions. Decide for yourselves. We would even now welcome talks with you.

2. Why you should take up advertising on Metall-Web.de

Metall-Web.de in the B2B platform for the NF metals branch. With Metall-Web.de, the internet edition of one of the leading branch media for the NF metals industry, **METALL** International Technical Journal, you will consistently take advantage of a qualitatively high-grade advertising medium:

- comprehensive reports on trends and developments in the NF metals branch
- exclusive branch news, online specials (fairs and special topics), calendar of events, databanks and links to associations and institutions
- premium target groups with high decision-making competence in the international NF metals industry and related branches
- a competent team of advisors, which would even be glad to visit you on the spot

- over 60 years of media competence in print and 10 years in the online sector
- high cross-media potential by simultaneous advertising in the online and printed editions

3. Advertising formats and prices¹ for Metall-Web.de

Ad, type	Banner size in process (width x height)	File size	Format	Start page and subheadings
1. Superbanner	728 x 90	max. 50 KB	GIF/JPG/FLASH	800 €/month
2. Skyscraper ²	160 x 600	max. 50 KB	GIF/JPG/FLASH	450 €/month
3. Content-Ads ²	558 x 300	max. 50 KB	GIF/JPG/FLASH	800 €/month
	558 x 120	max. 50 KB	GIF/JPG/FLASH	320 €/month
4. Halfsize ²	234 x 60	max. 50 KB	GIF/JPG/FLASH	150 €/month
5. Fullsize ²	468 x 60	max. 50 KB	GIF/JPG/FLASH	250 €/month

¹ VAT applicable to be added to all prices

² When several different banners are in the same [position (half-size, full-size, superbanner, max. 5 banners in each case; promotion-ad, content-ad, skyscraper, max. 3 banners in each case; these rotate in a 15-second cycle.

4. Premium entry in the supply source list on Metall-Web.de

Maximum logo size: 150px x 150px (width x height)

Logo formats: JPG/GIF/PDF

Document formats: PDF/JPG/GIF

Video format: FLASH

Price 1: 150.– €/year

5. Business contacts on Metall-Web.de

Business connections or raw materials market or machinery max

Entry with premium position, formats: JPG/GIF/PDF

Price 1: 30.– €/month

6. Employment market on Metall-Web.de

Job offers, with premium positioning in combination with print

Formats: JPG/GIF/PDF

Price 1: 80.– €/month

Other online advertising forms by request.

VAT must be added to all prices.

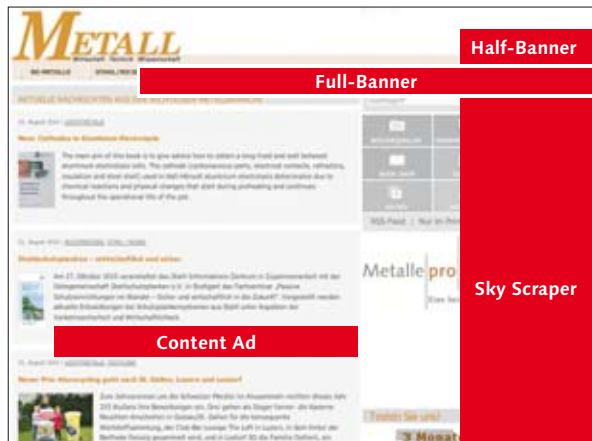
7. Use of external AdServer yes

Accesses (on average)

Visits..... 3 300 /month

Page Impressions..... 6 200 /month

(settles, without robots)



8. Discounts

Running time	Discount	Quantity table
6 month	5 %	2 Banner
9 month	15 %	3 Banner
12 month	20 %	4 Banner

9. Payment conditions

10 days after invoice date: 2% discount, otherwise 30 days without deductions.

Bank transfer process is possible. Ups.-ident.-No. DE 115 697 748

Statutory VAT to be added to all prices .

Bank links:

Postbank Hannover (BLZ 250 100 30), Account No. 908 98-306

IBAN-No.: DE 65 2501 0030 0090 898306 BIC: PBNKDEFF

10. Print – online combination

A combination of advertisement placement and online publicity provides the prerequisites for a successful cross-media advertising presence. Used individually or strategically linked with one another in a marketing mix, our services have only one aim: your optimum success! We would be glad to discuss with you how best to achieve your marketing objectives effectively by advertising on industrieforum.net and in technical publications. Collaborate with us to produce your perfect marketing mix!

11. Technical notes

- Data delivery: at least 1 week before publication, by email to: d.ross@giesel.de
- Special formats and sizes: only possible after discussion
- Target link: to be indicated for each banner
- With advertising banners in Flash format, please note that a display are must be embedded with the link to the internet page promoted in the Flash film. The display area should be active throughout the running time of the film and should open the linked pages in a new window.
- Third-party advertising: external supply via our AdServer is possible. However, the customer bears any liability!
- File sizes as recommended, to avoid long loading times.

Your contact:

Phone: +49(0)821 319880-13, Fax: +49(0)821 319880-80

email: info@giesel.de

Topics	Month	Feb.	March	April	May	June	July	Sept.	Oct.	Nov.	Dec.
	Issue	1/2	3	4	5	6	7/8	9	10	11	12
	Date of Publication	02.02.	08.03.	05.04.	11.05.	08.06.	12.07.	13.09.	05.10.	01.11.	06.12.
	Advertising deadline	19.01.	23.02.	22.03.	26.04.	24.05.	28.06.	30.08.	20.09.	18.10.	22.11.
Metal-Special											
Aluminium		■	●		■	●		■			●
Lead											■
Precious metals			■			■				■	
Stainless steel, special steel		●		■			■		■		
Ferro-Alloys				■			■		■		
Hard metals							■				
Copper		●	■		●	■				■	
Magnesium		■			■			■			
Nickel, chrome				■			■		■		
Special metals						■					
Semiconductors						■				■	●
Titanium, zirconium					■		■	●			
Zinc		●									■
Tin											■
Machines, equipment, technologies											
Processing, tools		■	●	●			■	■			■
Refractories		●				■					
Joining technology				■				■			
Casting		■			●	■		■			■
Surface technology, corrosion protection				●		■					■
Powder metallurgy				●		●			■		
Testing, measuring, analytics					■	●			●	●	
Metal production, metallurgy, processing			●	●	●	■	●	■	■	●	●
Melting, heat treatment, ovens		■	■	●	■			■		■	
Extrusion: profiles, wires, tubes		●	■		■	■		■		■	

Rolling: sheet, strips, foil		●	■		■	■	●	■	■	
Recycling	●	●	●	■	■	●	●	■	●	●
Metals Application										
Armatures / installation / building services			■	■		■			■	
Electrical engineering, electronics			■		■		●		■	
Engineering	●		■	●		■	●	■		
Corrosion protection										■
Metal construction, facades, roofing	●	■	■		●	■	■		■	
Solar technology		■			■			■	■	■
Transport sector	●			●		●	■			■
Supplier										
Auxiliaries	●	●	●	●	●	●	●	●	●	■
Logistic, storage technology, safety						■				
Metal trading / economy										
Trading of metals and semi-products	●	●	●	●	●	●	●	●	●	●

Fairs and Events 2012

Euroguss, Nürnberg	17.01.–19.01.2012	■								
Metav, Düsseldorf	28.02.–03.03.2012	●								
TMS, Orlando	11.03.–15.03.2012	●								
Stahlmarkt, Düsseldorf	06.03.–07.03.2012		●							
Tube/Wire, Düsseldorf	26.03.–30.03.2012		■							
Metef, Verona	18.04.–21.04.2012			●						
Hannover Messe, Hannover	23.04.–27.04.2012			●						
Control, Stuttgart	08.05.–11.05.2012				■					
Sensor + Test, Nürnberg	22.05.–25.05.2012				■					
BIR, Rom	29.05.–01.06.2012				●					
O&S – Oberflächen & Schichten, Stuttgart	12.06.–14.06.2012					■				
Intersolar, München	13.06.–15.06.2012					■				
MSE, Darmstadt	25.09.–27.09.2012						●			
ALUMINIUM, Düsseldorf	09.10.–11.10.2012							■		
EuroBlech, Hannover	23.10.–27.10.2012								■	
BIR, Barcelona	28.10.–30.10.2012								●	
Hochschulkupfersymposium	November 2012									■
Hagener Symposium Pulvermetallurgie, Hagen	24.11.–25.11.2012									■

Main theme ■ Technical contributions ● Special focus ■

Professional media for the sector

Aluminium Praxis:

Technical periodical for aluminium processing and application.

Frequency of publication:
10 x in the year
Circulations: 8 200 copies



ALUMINIUM

International Journal:

Technical periodical for the aluminium production and aluminium semis manufacture.

Frequency of publication:
10 x in the year
Circulations: 4 550 copies



METALL:

Technical periodical for the NF-Metal Industry, frequency of publication:

10 x in the year
Circulations: 4 000 copies



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